

Enhanced Financial Literacy Sponsorship Package

Please note that in-kind contributions are also welcome.

Platinum sponsor **\$15,000** **Maximum number of Platinum Sponsors: 1**

- Unique sponsor in this category: our most prestigious level of sponsorship
- Recognition in all promotional material (website, social media, publicity, etc.)
- Two complimentary passports to the CPA New Brunswick Fall CPD Conference (value \$2,400)
- Recognition in materials given to participants
- Opportunity to distribute promotional material to participants at public sessions (unlimited)
- Opportunity to display company banner or poster at public sessions (unlimited)
- Opportunity to address session participants (unlimited)

Gold sponsor **\$7,000** **Maximum number of Gold Sponsors: 3**

- Exclusive sponsor in your particular industry
- Recognition in all promotional material (website, social media, publicity, etc.)
- Two complimentary passports to the CPA New Brunswick Spring CPD Conference (value \$1,800)
- Recognition in materials given to participants
- Opportunity to distribute promotional material to participants at public sessions (max. 20)
- Opportunity to display company banner or poster at public sessions (maximum 20)
- Opportunity to address session participants (maximum 20)

Silver sponsor **\$5,000** **Maximum number of Silver Sponsors: 5**

- Recognition in promotional material (website, social media, publicity, etc.)
- Opportunity to distribute promotional material to participants at public sessions
- Opportunity to display company banner or poster at public sessions (maximum 10)
- Opportunity to address session participants (maximum 10)

Bronze sponsor **\$3,000** **Maximum number of Bronze Sponsors: 10**

- Recognition in promotional material (website, social media, publicity, etc.)
- Opportunity to distribute promotional material to participants at public sessions (maximum 5)
- Opportunity to display company banner or poster at public sessions (maximum 5)

Corporate sponsor **\$1,000**

- Recognition in promotional material (website, social media, publicity, etc.)

Training Event sponsor **\$500**

- Recognition in promotional material
- Opportunity to distribute promotional material to CPAs at training event

Session sponsor **\$250 per session**

- Recognition in promotional material
- Sponsor may choose which topic and/or location they wish to support